

<p>MEMES</p> <p>Because who doesn't love a good meme? Bonus points if it's relevant to your niche. (I'm a nerd because social media memes are my life.)</p>	<p>QUESTION OF THE DAY</p> <p>Ask your followers a question about their blog/biz, advice for your blog/biz, or just something fun.</p>	<p>QUICK TIPS</p> <p>Secret tips/hacks for getting things done</p>	<p>TUTORIALS</p> <p>How-to's and tutorials to help your followers get something done</p>	<p>BRANDED GRAPHICS</p> <p>Visually appealing graphics with your watermark</p>
<p>QUOTES</p> <p>Written out quotes or graphics with quotes on them. (If you create your own, add your watermark!)</p>	<p>VIDEOS</p> <p>GIFs, funny videos, inspirational videos, etc.</p>	<p>ANNOUNCEMENTS</p> <p>Launches, business news, updates about the biz owner (you!)</p>	<p>YOUR BLOG POSTS</p> <p>Obviously this is a bit part of your social media strategy—your own blog posts!</p>	<p>CONTESTS/GAMES</p> <p>Caption This photo games, photo contests, challenges, etc.</p>
<p>CURATED CONTENT</p> <p>Helpful links from other bloggers and reputable sources</p>	<p>DISCOUNTS</p> <p>Discounts/offers on products/services that you offer</p>	<p>INFO-GRAPHICS</p> <p>Industry-related infographics</p>	<p>LISTICLES</p> <p>Fun listicles from BuzzFeed or informational ones</p>	<p>NON-BLOG PROMOS</p> <p>i.e., webinars, Twitter chats, or collabs you're working on</p>
<p>HOMEWORK ASSIGNMENT</p> <p>Offer up a homework assignment to help out your followers</p>	<p>CURRENT EVENTS</p> <p>Celebrating holidays and other current events</p>	<p>BEHIND-THE-SCENES</p> <p>Images of your workspace, projects in the works, etc.</p>	<p>ENCOURAGEMENT</p> <p>Words of encouragement for your followers</p>	<p>SOCIAL-ONLY PROMOS</p> <p>Discounts/offers on your products/services that are only for your social media followers</p>
<p>CALLS TO ACTION</p> <p>Get followers to sign up for your email newsletter, read your new blog post, or buy your newest product/service</p>	<p>READER SURVEYS</p> <p>Get follower input on your blog/biz</p>	<p>GIVEAWAYS</p> <p>Give away prizes in exchange for likes/followers</p>	<p>PRODUCTS/SERVICES</p> <p>Share info about new products/services that you're offering</p>	<p>PERSONALITY</p> <p>Include a bit of yourself in your social media by sharing little quips</p>
<p>FREEBIES</p> <p>Incentives for your social media followers</p>	<p>VIRTUAL EVENTS</p> <p>Webinars, Twitter chats, and other online goings-on</p>	<p>LONGER ANECDOTES</p> <p>Stories, longer tips, and other longer status updates</p>	<p>INSPIRATION</p> <p>Inspiration for yourself and your followers</p>	<p>TIME-SENSITIVE OFFERS</p> <p>Discounts/offers that your followers have to use by a certain date before they expire</p>